



SPONSORSHIP OPPORTUNITIES 2025/26

#WAYOUTWEST



WELCOME

Mousehole AFC is the most westerly football club in the English National League system. Over the past few years The Seagulls have been making waves in Cornish football, with a rapid rise through the leagues to their current place in the prestigious Southern League.

With thriving teams and growing local support, the club offers sponsors a unique chance to connect with the community, raise their profile, and be part of an exciting journey as we continue to grow on and off the pitch.

#WAYOUTWEST | **SPONSORSHIP@MOUSEHOLEAFC.CO.UK**





A NEW CHAPTER BEGINS

Thanks to the support of Prince William and a dedicated consortium of businesses, Mousehole AFC now boasts a brand-new access road, transforming decades of logistical challenges into a seamless entry point for fans and teams alike.

This infrastructure upgrade not only enhances matchday experiences but also positions the club as a central hub for community events. With the 2025/26 season underway, and more spotlight on the club than ever before, sponsors have a unique opportunity to align with a club on the rise, deeply rooted in its community and poised for further growth.



JOIN THE SEAGULLS

ALL PRICES COVER 25/26 & 26/27 SEASON & ARE EXCLUSIVE OF VAT

PLATINUM SPONSORSHIP:

STADIUM NAMING:

interiora

SOLD

CLUBHOUSE STAND: £4,000

Put your company's name on the Clubhouse Stand, with your branding proudly displayed throughout the 25/26 and 26/27 seasons.

NEW STAND: £3,000

Put your company's name on the New Stand, with your branding proudly displayed throughout the 25/26 and 26/27 seasons.

NEW ROAD NAMING: £POA

With the new access road, backed by the Prince of Wales, comes a unique chance for your business to take the new road's naming rights. Huge media exposure, national coverage, and long-term visibility – every mention of the road becomes an advert for your brand. A bespoke package can be tailored to suit.



Each package includes the below:

- 3 x Pitch side advertising boards
- 1 x Full page advert in every home programme
- 10 x First Team season tickets.
- 1 x Match day sponsorship (hospitality stand with reserved seats)
- 1 x Signed first team shirt (presented at above game, on pitch)
- 1 x Match ball Sponsorship + Signed Match ball
- Complimentary drink per ticket at each home game.
- Mentioned in live commentary and social media to almost 150k
- Full media launch.



ALL PRICES ARE PER SEASON AND ARE EXCLUSIVE OF VAT

GOLD SPONSORSHIP:

HOME KIT:

**&
AWAY KIT:**



TRAINING | TRAVEL KIT:



**QUEENS
HOTEL**

STAFF KIT:

getmortgaged

MAFC MEDIA: £2,000

Put your brand at the heart of Mousehole's media output — with your company featured across match highlights, interviews, and social channels all season long.

DUGOUT SPONSOR: £2,000

Have your company's name on the team dugouts. A prime spot seen by fans, players and cameras every matchday throughout the 25/26 & 26/27 seasons.

VEO LIVE SPONSOR: £1,250

Be the name behind Mousehole's Veo Live match coverage used on media coverage and for matchday analysis

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SILVER SPONSORSHIP:

MATCHDAY SPONSOR: £200

Enjoy the match in style with reserved seats in the New Stand for 10 guests, each with a drink voucher and a pasty. Tannoy/Media announcements before and on the day. As well as the honour of choosing the Man of the Match & photo with them.

MATCH BALL SPONSOR: £50

Be part of the action with reserved seats in the New Stand for 2 guests, each with a drink voucher and a pasty — and your name announced as the official Matchball Sponsor.

SOLOMON BROWNE BOARD: £500

PLAYER/STAFF SPONSOR: £250

ADVERTISING BOARD: £200

SOLOMON BROWNE PLAQUE: £50

PROGRAMME SPONSOR: £50



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MAFC YOUTH & LADIES:

JOIN THE SEAGULLS

Mousehole AFC is proud to run both a thriving Youth section and a successful Ladies team giving opportunities for players of all ages and abilities to represent the club, build confidence, and wear the Seagulls badge with pride. Supporting these teams not only helps cover vital kit and equipment costs, but also connects your business with the community and future of the club.

Opportunities include:

Full Team Sponsorship — **from £1,000**

- Front-of-shirt sponsorship across all match kits, plus training tops and essential equipment.

Match Kit Sponsorship — **from £700**

- Your brand on the front of all match shirts, shorts, and socks.

Shirt Sponsorship — **from £500**

- Front-of-shirt sponsorship, covering shirt costs for the full team.

Custom Packages — **available on request**

Tailored options to suit your business and the team's needs.

By sponsoring the Youth or Ladies, you're investing directly in the next generation of Seagulls.



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THANK YOU

To contact our Commercial Team, please e-mail us: sponsorship@mouseholeafc.co.uk

